



## Win Over Cancer Newsletter

Quarter: January - March 2018

We are a registered 80G approved NGO. Reg No. 2762.  
Website: [www.winovercancer.net](http://www.winovercancer.net)

Dear Patron

We are pleased to inform you that Win Over Cancer undertook following activities during the quarter Jan- March 2018:

### A. Medical Support Services

#### 1. Free distribution of Prosthetic Bra:

- a. Your NGO has distributed prosthetic bras to more than 138 patients this month across 16 States.

#### *Year snapshot:*

- b. During the year 2017-18 we distributed prosthetic bra to 507 patients across 20 States and 3 countries. Some interesting statistics of this program:
  - i. 76% of our patients were from rural background. **In the absence of our program they would never have got an opportunity to use a prosthetic bra and would have suffered for life**, which is a big achievement
  - ii. 22% of our beneficiaries were in the age group of 30 to 40 years which is a worrying fact. This shows that the incidence of breast cancer is growing among young adults
  - iii. Patients saved appx Rs 80 lac from this program during 2017-18

#### 2. Crowd Funding Activities: Win Over Cancer had taken up the responsibility for treatment of nine needy children and adults. These were:

- a. 12 year old Nitin
- b. 8 year old Baby Sarika
- c. 16 Year old Akanksha
- d. 8 year old Baby Mustafa
- e. 2 year old Baby Dua
- f. 21 year old Prince
- g. 14 year old Pawan



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- h. 23 year Rajni
- i. 12 year Sakeer

By God's grace, all these have responded very well to the treatment. During the quarter, treatment of Baby Mustafa and Baby Dua was successfully completed.

Current status of the treatment of other children is as under:

- a. Nitin: 2 months of treatment is left. The boy is attending school as a normal child.
- b. Baby Sarika: 1 months Chemo yet to be done
- c. Akanksha: 1 month's Chemo yet to be done
- d. Prince: This State level football player would need rigorous treatment for six months to survive his ALL
- e. Pawan: This brave boy from Haryana will be undergoing treatment for another five months
- f. Rajni: She has successfully undergone surgery and her reports have been encouraging
- g. Sakeer: Brave son of a poor fruit vendor, he will be fighting it out for another six months

An amount of Rs 7.7 lac was raised for their treatment during this quarter. ***A further Rs 9 lac will be required to complete their treatment.***

### ***Year snapshot:***

**During 2017-18, your NGO has supported treatment of 15 patients and supported them to the tune of Rs 18.2 lac**



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### 3. Awareness drives:

- a. **Delhi College of Arts and Commerce:** We organized a fun filled youth awareness program at Delhi College of Arts and Commerce, Delhi University where more than 200 young champions were apprised about cancer in a fun filled way. They pledged to abstain from smoking, tobacco and drinking.
- b. **Cancer awareness drive with Artemis Hospital, Gurugram:** Event held on 4<sup>th</sup> February was attended by over 250 people
- c. **Cancer awareness drive with Sarvodaya Hospital, Faridabad**  
More than 225 people benefitted from the event, Coupons for free mammography were also distributed to female attendees
- d. **Cancer awareness drive with youth at SRCC, Delhi University**  
“Creating awareness with fun” – more than 550 students participated in the drive, one of the biggest in Delhi this year
- e. **Cancer awareness drive at Big Bazaar, Delhi**  
The event organized in collaboration with Max Hospital saw involvement of more than 100 Big bazaar employees
- f. **Breast Cancer Conference (BC Ficon):** This largest breast cancer awareness conference was held on 11<sup>th</sup> and 12<sup>th</sup> March 2018 at Faridabad. More than 230 oncologists from India participated in the conference. Your NGO also participated in the conference and apprised the audience of their unique program of “free distribution of prosthetic bra”. Our programs were well appreciated by the participants.
- g. **Cancer awareness drive with Sarvodaya Hospital, Faridabad at Ashoka Enclave part 2, Faridabad**  
More than 120 people benefitted from the event, Coupons for free mammography were also distributed to female attendees

### *Year snapshot:*

With this event, Win Over Cancer has organized 17 awareness drives and 8 detection camps during 2017-18.



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### B. Financial Rehabilitation services

1. **Skill development programs:** Tally Education Pvt Ltd partnered with Win Over Cancer to support cancer impacted families. Under the model, Win Over Cancer will identify members of cancer impacted families in financial stress and refer them to 1000+ training centers of Tally Education. Here these candidates will be provided skill development trainings. **All expenses of such training shall be borne by Win Over Cancer. With this, now we are networked with more than 5,700 skill development centers pan India**



4. **Sponsoring education of Master Nitin:** Win Over Cancer is committed to support real fighters. Master Nitin is one such boy. Nitin hails from a very poor family. The boy is attending school while undergoing chemotherapy. Win Over Cancer has decided to support this fighter boy. In addition to paying for his treatment, we have decided to pay for school fee. First two installment of his outstanding school fee of 18 months was paid this quarter.
5. **Skill Development training of Saka Gaitely:** Saka, widow of a cancer fighter late Mark Gaitely has been struggling to meet her ends meet and support her lone child. Win Over Cancer helped Saka enroll to Tally – Win Over Cancer skill development initiative. On completion of training, she will be placed with an organization.

#### ***Year snapshot:***

Win Over cancer is supporting education of two cancer fighter boys, Vivek and Nitin. We also supported education of Ravinder, who unfortunately had to quit his studies due to a relapse



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- 2. Skill Development training of Nikhil and Mithilesh:** Nikhil is a class XII pass boy while Mithilesh is fruit vendor who had to quit his job of a store keeper for lack of knowledge of computers. Nikhil's brother and Mithilesh's son is fighting cancer. They have been struggling meet ends. Win Over Cancer helped both enroll to Tally – Win Over Cancer skill development initiative. On completion of training, they will be placed with an organization.

### C. Others

#### 1. Media recognition:

- a. Various newspapers, web sites and e-news portals extensively covered the Win Over Cancer-Tally initiative to provide free skill development training to members of cancer impacted families. These include:
  - i. Meri Delhi
  - ii. Digitalterminal.in
  - iii. CSRmandate.org
  - iv. Thecsrjournal.in
- b. Leading oncology journal “We Can Serve” did a detailed story on Win Over Cancer initiatives including free distribution of prosthetic bra and skill development services
- c. Noted industrialist and Media tycoon, Mr Subhash Chandra invited our founder Mr Arun Gupta as a speaker on how to tackle “fear” in the “Subhash Chandra show” held at PHD chamber of commerce. The show was attended by noted industrialists and professionals and was broadcast on all 17 Zee channels on 30<sup>th</sup> and 31<sup>st</sup> March 2018.





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### 3. Other awards:

- a. Win Over Cancer was awarded by Justice Dhingra at an event in New Delhi, jointly organized by Delhi University and GSTstreet.com
- b. Mr Arun Gupta's contribution for cancer was recognized at Shaheed Bhagat Singh Alumni Association's annual festival

### 4. New Updates: Win Over Cancer website ([www.winovercancer.net](http://www.winovercancer.net))

- a. New page for "Skill development services" added. This lists details of cities where our 5700+ associate centers are located
- b. Win Over Cancer added a new page on its website. Here we are listing products which are being used by cancer patients during and post treatment.
- c. Win Over Cancer is coming up with a crowd funding page to facilitate its beneficiaries raise funds for treatment.

### 5. New Projects: Win Over Cancer I looking forward to additional budgets to start prosthetic bra distribution program at other parts of the country

We would like to thank you for your support and look forward to your continued patronage.

Your's truly

Arun Gupta